1. Open up Webflow Designer, click CMS Collections on the left.



2. Click on a CMS Collection: Products - Interconnected Locks, Mortise Locks, Others, etc.

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CMS Collections ···· +	Products - Interconnected Locks		a. Search products - interconni 🛛 🖓 Filter	Select D Export D	Import 🔅 Settings 🕂 I	New Products - Interconne	cted Lock
Blog - Posts 49 items	Name	Status	Product Documents	Created ~	Modified	Published	4
Blog - Categories 11 items	m-Genius-S		m-Gonius-S	Jan 5, 2024 8:31 AM	Nov 13, 2024 8:49 AM	Nov 13, 2024 8:49 AM	
Products - Interconnected 11 items 🕄	m-Gonius-D		m-Genius-D	Jan 5, 2024 8:28 AM	Nov 13, 2024 8:49 AM	Nov 13, 2024 8:49 AM	
Products - Mortise Locks 51 items	m-Genius		m-Genius	Nov 21, 2023 11:06 AM	Nov 13, 2024 8:49 AM	Nov 13, 2024 8:49 AM	
Products - Cylindrical Locks 26 items	e-Genius 2000		e-Genius 2000	Nov 21, 2023 11:03 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM	
Products - Deadbolt Locks 12 items	e-Genius 2990		e-Genius 2990	Nov 21, 2023 11:02 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM	
Products - Bored Locks 1 item	e-Genius 4000		e-Genius 4000	Nov 21, 2023 11:01 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM	
Products - Tubular Locks 3 items	e-Genius 5000RF		e-Genius 5000RF	Nov 21, 2023 10:59 AM	Nov 13, 2024 8:53 AM	Nov 13, 2024 8:53 AM	
Products - Exit Devices 40 items	e-Genius 5990RF		e-Genius 5990RF	Nov 21, 2023 10:58 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 B:52 AM	
Products - Exit Device Trims 15 items	e-Genius 5000BLE		e-Genius 5000BLE	Nov 21, 2023 10:56 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM	
Products - Door Closers 6 items	e-Genius 5990BLE		e-Gonius 5990BLE	Nov 21, 2023 10:53 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM	
Products - Others 4 items	e-Genius 6000		e-Gonius 6000	Sep 7, 2023 8:47 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM	
Docs - All Documents 337 items							
Docs - Product Documents 169 items							
Docs - Catalogs 7 items							
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3. Create a new product.

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Products - Mortise Locks 51 items	m-Genius		m-Genius	Nov 21, 2023 11:06 AM	Nov 13, 2024 8:49 AM	Nov 13, 2024 8:49 AM
Products - Cylindrical Locks 26 items	e-Genius 2000		e-Genius 2000	Nov 21, 2023 11:03 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM
Products - Deadbolt Locks 12 items	e-Genius 2990		e-Genius 2990	Nov 21, 2023 11:02 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM
Products - Bored Locks 1 item	e-Genius 4000		e-Genius 4000	Nov 21, 2023 11:01 AM	Nov 13, 2024 8:50 AM	Nov 13, 2024 8:50 AM
Products - Tubular Locks 3 Items	e-Genius 5000RF		e-Genius 5000RF	Nov 21, 2023 10:59 AM	Nov 13, 2024 8:53 AM	Nov 13, 2024 8:53 AM
Products - Exit Devices 40 items	e-Genius 5990RF		e-Genius 5990RF	Nov 21, 2023 10:58 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM
Products - Exit Device Trims 15 items	e-Genius 5000BLE		e-Genius 5000BLE	Nov 21, 2023 10:56 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM
Products - Door Closers 6 items	e-Genius 5990BLE		e-Genius 5990BLE	Nov 21, 2023 10:53 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM
Products - Others 4 items	e-Genius 6000		e-Genius 6000	Sep 7, 2023 8:47 AM	Nov 13, 2024 8:52 AM	Nov 13, 2024 8:52 AM
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4. Enter product information on the right.

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Products - Deadbolt Locks 12 items	e-Genius 2000				
Products - Bored Locks 1 item	e-Genius 2990				
Products - Tubular Locks 3 items	e-Genius 4000	Custom fields			
Products - Exit Devices 40 items	e-Genius 5000RF	Main Image			
Products - Exit Device Trims 15 items	e-Genius 5990RF	First product image			
Products - Door Closers 6 items	e-Genius 5000BLE				
Products - Others 4 items	e-Genius 5990BLE	u ung your mage met crucick to traves fra file			
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lleare		Tags - Series Only for standatione and access control			
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		Product Research			

Additional information for creating a new product -

- Input images, make sure to include the main image in multi-image section.
 - Compress images into webp or avif and keep below 50kb.
 - Add alt text for main image and multi-image (3 dot button on each image), reference other product alt text.
- Select a document from the dropdown, if product is not in the list follow the "Adding Product Documents" file.
- Reference other product for format on features, options (functions, finishes, levers) to ensure they are consistent across the site.
- Copy paste Certifications/Compliance and remove what is not applicable to the product, there is also a "Certifications.rtf" file with the same format:

Certifications

ANSI/BHMA A156.12 Grade 1 Certified, A156.13 Grade 1 Certified UL 10C CAN/ULC S104 FCC Part 15

Compliance

Meets requirements of the Americans with Disabilities Act Meets requirements of EU RoHS Directive Meets guidelines of the Buy American Act

- Product specifications:
 - Bold mechanical/electronic specification (series, lockbodies, handings, backsets, etc).
 - Make a new line for different options, i.e.

Backsets

2-3/8"

2-3/4"

- Handings suggested order: LH / RH / LHR / RHR
- Unsure how to format a product, reference other products for additional formatting information.

5. Create product or save as a draft with the dropdown arrow.



6. Product will be at "Staged for Publish" status and will be available when the site is published.

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7. Publish the website and product at the top right in the Webflow Designer.



8. View the product page and check that all images and information are correct.

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TownSteel Products - Solutions - Support - About -	Q. Contact sales
e-Genius 6000	Features Options Specifications Support
TownSteel > Products > e Genius 6000	+ Downloads
	e-Genius 6000
	The e-Genius 6000, pairing with our MAXX Access system, is ideal for property management with multiple locks and controllers for hospitality and apartments (student housing and senior livingetc.).
<	This electronic lock is an access control lock with a 2000 event audit trail, door position sensor, privacy sensor, and built-in REX sensor. Selectable RFID keycard is available for our sleek black designed RFID reader.
	When the door is closed, the lever will not retract the deadlatch or deadbolt, providing instant lock security. For additional security with extended deadbolt, simply lift the lever upwards to throw. To unlock the door, simply provide valid credentials and push the lever downwards to reentry with single motion.
	FEATURES
	Sleek black designed RFID reader Interconnected deadbolt and deadlatch Single motion egress Clucthed lever design
	MAXX Access 2000 event audit rail Door position, privacy, and built-in REX sensor Work with multi-lock- and controllor